

BROOKS, PIERCE, McLENDON, HUMPHREY & LEONARD, L.L.P.

ATTORNEYS AT LAW

RALEIGH, NORTH CAROLINA

EDGAR B. FISHER, JR.  
W. ERWIN FULLER, JR.  
JAMES T. WILLIAMS, JR.  
WADE H. HARGROVE  
M. DANIEL McGINN  
MICHAEL D. MEEKER  
WILLIAM G. McNAIRY  
EDWARD C. WINSLOW III  
HOWARD L. WILLIAMS  
GEORGE W. HOUSE  
WILLIAM P.H. CARY  
REID L. PHILLIPS  
ROBERT A. SINGER  
JOHN H. SMALL  
RANDALL A. UNDERWOOD  
S. LEIGH RODENBOUGH IV  
MARK J. PRAK  
JILL R. WILSON  
MARC D. BISHOP  
JIM W. PHILLIPS, JR.  
MACK SPERLING  
JEFFREY E. OLEYNIK  
MARK DAVIDSON  
JOHN W. ORMAND III  
ROBERT J. KING III  
V. RANDALL TINSLEY  
S. KYLE WOOSLEY  
FORREST W. CAMPBELL, JR.  
MARCUS W. TRATHEN  
JAMES C. ADAMS II  
ELIZABETH S. BREWINGTON  
H. ARTHUR BOLICK II  
J. EDWIN TURLINGTON  
JOHN M. CROSS, JR.  
JENNIFER K. VAN ZANT  
KEARNS DAVIS  
DAVID W. SAR  
BRIAN J. McMILLAN  
DAVID KUSHNER  
CLINTON R. PINYAN  
COE W. RAMSEY  
ROBERT W. SAUNDERS  
GINGER S. SHIELDS

CHARLES E. COBLE  
CHARLES F. MARSHALL III  
PATRICK J. JOHNSON  
STEPHEN G. HARTZELL  
J. BENJAMIN DAVIS  
JULIA C. AMBROSE  
DARRELL A. FRUTH  
IAIN MACSWEEN  
NICOLE A. CRAWFORD  
ALEXANDER ELKAN  
PATRICIA W. GOODSON  
SUSAN M. YOUNG  
MELISSA H. WEAVER  
WALTER L. TIPPETT, JR.  
KATHERINE J. CLAYTON  
ELIZABETH E. SPAINHOUR  
BENJAMIN R. NORMAN  
WES J. CAMDEN  
CHARLES S. BALDWIN IV  
ADAM P.M. TARLETON  
D.J. O'BRIEN III  
ANNA P. McLAMB  
CHARNANDA T. REID  
JOSEPH A. PONZI  
ERIC M. DAVID  
CLINT S. MORSE  
DAVID D. SMYTH III  
EDWIN L. WEST III  
THOMAS G. VARNUM  
REBECCA L. CAGE  
BRYAN STARRETT  
DANIEL F.E. SMITH  
W. MICHAEL DOWLING  
JUSTIN N. OUTLING  
STEPHEN WILSON QUICK  
TIMOTHY G. NELSON  
CRAIG D. SCHAUER  
KIMBERLY M. MARSTON  
ANDREW L. RODENBOUGH  
CAITLIN M. POE  
ELIZABETH L. TROUTMAN  
MATTHEW B. TYNAN  
GARY S. PARSONS

MAILING ADDRESS  
POST OFFICE BOX 1800  
RALEIGH, N.C. 27602

OFFICE ADDRESS  
1600 WELLS FARGO CAPITOL CENTER  
150 FAYETTEVILLE STREET  
RALEIGH, N.C. 27601

TELEPHONE (919) 839-0300  
FACSIMILE (919) 839-0304

WWW.BROOKSPIERCE.COM

HENRY E. FRYE  
OF COUNSEL

WILLIAM G. ROSS, JR.  
OF COUNSEL

SARA R. VIZITHUM  
OF COUNSEL

ANN H. STUART  
OF COUNSEL

FOUNDED 1897

AUBREY L. BROOKS (1872-1958)  
W.H. HOLDERNESS (1904-1965)  
L.P. McLENDON (1890-1958)  
KENNETH M. BRIM (1898-1974)  
C.T. LEONARD, JR. (1929-1983)  
THORNTON H. BROOKS (1912-1988)  
G. NEIL DANIELS (1911-1997)  
HUBERT HUMPHREY (1928-2003)  
L.P. McLENDON, JR. (1921-2010)

OTHER OFFICES  
GREENSBORO, NC  
WILMINGTON, NC

WRITER'S DIRECT DIAL  
(919) 834-9216  
Email: whargrove@brookspierce.com

August 26, 2015

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20544

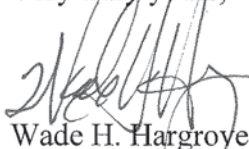
Re: MB Docket 10-71

Dear Ms. Dortch:

Attached are letters in the above-referenced document concerning a meeting on August 24, 2015 between Jordan Wertlieb, President of Hearst Television Inc., and various Commissioners and a legal advisor.

If you should have any questions in connection with this matter, it is respectfully requested that you communicate with this office.

Very truly yours,



Wade H. Hargrove  
Counsel to Hearst Television Inc.

Ms. Marlene H. Dortch  
August 26, 2015  
Page 2

cc: Commissioner Clyburn  
Commissioner Pai  
Commissioner O'Rielly  
Chanelle Hardy

**HEARST** *television inc*

*Jordan M. Wertlieb*  
*President*

August 25, 2015

The Honorable Ajit Pai  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Commissioner Pai,

Thank you for taking the time to meet with our group on behalf of the NBC Affiliates.

As we discussed in our August 24<sup>th</sup> meeting, we feel very strongly about the importance of maintaining the Network Non-Duplication and Syndex rules and any change to the current system may result in very damaging and unfortunate unintended consequences to local television stations.

Hearst Television is one of many broadcasters committed to serving its communities and we believe in the absence of these rules and oversight by an expert agency, our industry will not have an effective or reliable remedy as intended by Congress' statutory mandate to assure a system of local broadcast television.

I am hopeful you will give our discussion every consideration and support to maintain the current system which has helped preserve the viability of local television for fifty years.

Sincerely,



Jordan Wertlieb

cc: Wade Hargrove  
Mark Prak

300 West 57<sup>th</sup> Street  
New York, NY 10019-3789  
T 212 887 6819  
F 212 887 6835  
[jwertlieb@hearst.com](mailto:jwertlieb@hearst.com)

**HEARST** *television inc*

*Jordan M. Wertlieb*  
President

August 25, 2015

The Honorable Michael O'Rielly  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Commissioner O'Rielly,

Thank you for taking the time to meet with our group on behalf of the NBC Affiliates.

As we discussed in our August 24<sup>th</sup> meeting, we feel very strongly about the importance of maintaining the Network Non-Duplication and Syndex rules and any change to the current system may result in very damaging and unfortunate unintended consequences to local television stations.

Hearst Television is one of many broadcasters committed to serving its communities and we believe in the absence of these rules and oversight by an expert agency, our industry will not have an effective or reliable remedy as intended by Congress' statutory mandate to assure a system of local broadcast television.

I am hopeful you will give our discussion every consideration and support to maintain the current system which has helped preserve the viability of local television for fifty years.

Sincerely,



Jordan Wertlieb

cc: Wade Hargrove  
Mark Prak

300 West 57th Street  
New York, NY 10019-3789  
T 212 887 6819  
F 212 887 6835  
[jwertlieb@hearst.com](mailto:jwertlieb@hearst.com)

**HEARST** *television inc*

*Jordan M. Wertlieb*  
*President*

August 25, 2015

The Honorable Mignon Clyburn  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Commissioner Clyburn,

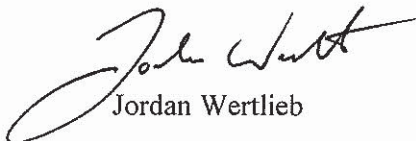
Thank you for taking the time to meet with our group on behalf of the NBC Affiliates.

As we discussed in our August 24<sup>th</sup> meeting, we feel very strongly about the importance of maintaining the Network Non-Duplication and Syndex rules and any change to the current system may result in very damaging and unfortunate unintended consequences to local television stations.

Hearst Television is one of many broadcasters committed to serving its communities and we believe in the absence of these rules and oversight by an expert agency, our industry will not have an effective or reliable remedy as intended by Congress' statutory mandate to assure a system of local broadcast television.

I am hopeful you will give our discussion every consideration and support to maintain the current system which has helped preserve the viability of local television for fifty years.

Sincerely,



Jordan Wertlieb

cc: Wade Hargrove  
Mark Prak

300 West 57<sup>th</sup> Street  
New York, NY 10019-3789  
T 212 887 6819  
F 212 887 6835  
[jwertlieb@hearst.com](mailto:jwertlieb@hearst.com)



**HEARST** *television inc*

*Jordan M. Wertlieb*  
*President*

August 25, 2015

Chanelle Hardy  
Chief of Staff to Commissioner Clyburn  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Chanelle,

Thank you for taking the time to meet with our group on behalf of the NBC Affiliates.

As we discussed in our August 24<sup>th</sup> meeting, we feel very strongly about the importance of maintaining the Network Non-Duplication and Syndex rules and any change to the current system may result in very damaging and unfortunate unintended consequences to local television stations.

Hearst Television is one of many broadcasters committed to serving its communities and we believe in the absence of these rules and oversight by an expert agency, our industry will not have an effective or reliable remedy as intended by Congress' statutory mandate to assure a system of local broadcast television.

I am hopeful you and Commissioner Clyburn will give our discussion every consideration and support to maintain the current system which has helped preserve the viability of local television for fifty years.

Sincerely,



Jordan Wertlieb

cc: Wade Hargrove  
Mark Prak

300 West 57th Street  
New York, NY 10019-3789  
T 212 887 6819  
F 212 887 6835  
[jwertlieb@hearst.com](mailto:jwertlieb@hearst.com)